Report
Employers' Feedback (2018-2019)

1. Introduction:
This report aims to analyze and present the feedback received from employers regarding various aspects of the college's performance during the 2018-2019 academic year. The feedback covers key areas such as the overall placement process, students' punctuality and etiquettes, employers' overall experience, coordination with the Point of Contact (POC) from the Placement Cell, and the professionalism of students' resumes.

2. Summary of Feedback:
During the specified period, employers provided valuable feedback on different facets of the college's engagement with them. The overall placement process was perceived as above average by 60% and excellent by 40% of employers. This indicated a positive response, but also highlighted the need for improvements aligning the curriculum with industry requirements. Consequently, updates were made in the curriculum design and syllabi in line with the current needs.

Student punctuality and etiquettes received a balanced feedback with 50% rating it above average and 50% as excellent. To address this, initiatives focusing on punctuality and ethical behavior were introduced in the curriculum, aiming to enhance students' time management skills and etiquettes.

Employers' overall experience was largely positive, with 90% expressing that it met expectations and 10% exceeding expectations. This positive response showcased the college's commitment to continuous improvement, actively seeking feedback to ensure the placement process aligns with or exceeds employer expectations.

The coordination with the POC from the Placement Cell received overwhelmingly positive feedback, with 90% stating it exceeded expectations. The Placement Cell's close collaboration with employers ensured seamless coordination, addressing specific company requirements and contributing to a positive overall experience.

While 80% of employers rated the professionalism of students' resumes above average, there was room for improvement. Recognizing this, a curriculum module on resume building was introduced to enhance students' skills in creating professional and impactful resumes.

3. Numerical Data:

Overall Placement Process:

Above Average: 60.00%
Excellent: 40.00%
Student's Punctuality:

Above Average: 50.00%
Excellent: 50.00%
Student's Étiquettes:

Above Average: 50.00%
Excellent: 50.00%
Employers' Overall Experience:

Met Expectations: 90.00%
Exceeded Expectations: 10.00%
Coordination with POC from Placement Cell:

Exceeds Expectations: 90.00%
Meets Expectations: 10.00%
Professionalism of Student's Resumes:

Above Average: 80.00%
Excellent: 20.00%

4. Conclusion:
In conclusion, the feedback from employers provides valuable insights into the college's performance. While positive aspects were acknowledged, such as the overall positive experience and exemplary coordination with the Placement Cell, there are areas, like curriculum alignment and resume professionalism, where improvements have been initiated. The college's proactive approach in incorporating feedback and implementing necessary changes demonstrates a commitment to continuous enhancement and ensuring a more comprehensive alignment with industry expectations.

Action Taken Report

Concern Area	Feedback from Employers	Action Taken
Relevance of Curriculum to Industry Needs	Excellent - 75.00%	Necessary updation was carried in the curriculum design and syllabi through the relevant bodies of college and authority.
Placement Process	Above Average - 75.00%, Excellent - 25.00%	Continuous improvements were made to enhance the placement process based on employer feedback.
Student's Punctuality	Above Average - 25.00%, Excellent - 75.00%	Emphasis was placed on instilling punctuality values through workshops and awareness campaigns.
Student's Étiquettes	Above Average - 33.33%, Excellent - 66.67%	Etiquette enhancement programs were introduced to refine students' professional behavior and interactions.
Employers Overall Experience	Exceeds Expectations - 75.00%, Meets Expectations - 25.00%	Feedback was utilized to strengthen overall engagement and services offered by the placement cell.
Professionalism of Student's Resumes	No Specific Data Given	Workshops were conducted to enhance resume-building skills, emphasizing professionalism and relevance.

Coordination with POC from Placement Cell	Exceeds Expectations - 66.67%, Meets Expectations - 33.33%	Continuous training and support were provided to the Placement Cell POCs to ensure effective employer coordination.